

Why not focus on world health? Or gender equality? Or poverty relief? Our answer at ProLiteracy and Craven Literacy Council is simple. To solve all of these socio-economic problems and more, we must start by building a more literate adult population. Because when individuals the world over learn how to read, write, do basic math, and use computers, the more likely they are to lift themselves out of poverty, contribute to improved health care costs, and find and keep sustainable employment.

Why Literacy?

BECOME A LITERACY LEADER



Pledge Form

Yes, I want to give my support to Craven Literacy Council by becoming a Literacy Leader at the _____ Pupil _____ Apprentice _____ Graduate _____ Scholar level.

Donor Information (please print or type)

Name

Billing address

City, State, Zip Code

Phone 1 | Phone 2

Email

Pledge Information

I (we) pledge a total of \$_____ to be paid: now monthly quarterly yearly.

I (we) plan to make this contribution in the form of: cash check credit card other.

Credit card type | Exp. date

Credit card number | CVV

Authorized signature

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

Signature(s)

Date

I (we) wish to have this gift remain anonymous.

Invest in **Craven Literacy Council** and Help Build a More Literate Adult Population

BECOME A LITERACY LEADER 2014	Pupil \$100 +	Apprentice \$250 +	Graduate \$500 +	Scholar \$1,000 +
Quarterly Newsletter				
Window Decal				
Recognition at all CLC Events and Publications				
Exclusive Presale to CLC Events				
Recognition Plaque				

With each adult we help, there are 5 more waiting for our services; the need is great.

- Leonard is one of 19,000 adults in our area who cannot read well enough to fill out a job application or read a prescription label to safely administer medicine to himself or his family.
- Ba is one of over 300 refugees in our community who lacks the English communication and Civics skills needed to become a U.S. Citizen.
- Carl is one of dozens employed adults who lacks the computer skills needed to receive a well- deserved promotion.
- Rebecca is one of hundreds of adults in our area who lacks the basic literacy skills to obtain a High School Equivalency Diploma and is struggling to earn a life-sustaining wage.

Last year more than 125 certified volunteer tutors worked with 198 students. This assistance, combined with free materials, helped 16 students achieve US citizenship. An additional 45 students were able to improve their educational level. This translates directly into increased confidence and greater potential for these individuals.



Why Craven Literacy Council?

More than 19,000 in Craven, Jones and Pamlico counties are functionally illiterate.

Mission (Our Purpose for Existing)

The mission of the Craven Literacy Council is to improve literacy by providing free, individualized instructional services to adults in Craven, Jones and Pamlico counties.

One Student's Success Story (in Her Own Words)

My name is Erika. I go to Literacy council two days a week. My teacher Nancy helps me in learning English. When I started English class, I did not speak English. Now I speak better English and am happy for me and my family and my work. When I did not speak English, I had many problems in my work. Some people made trouble for me. I could not defend myself because I did not speak English. Now there are no more problems. I am happy, and no more crying because people understand me now.

By becoming a Literacy Leader, you provide the much needed funding to train volunteer tutors, buy materials, purchase computers and provide individual tutoring space to help more adults like Erika.

Thank you for partnering with Craven Literacy Council to build a more literate community.